

WELCOME TO THE 2024

NORTH SEXPO

MADISON
WISCONSIN

MARCH 15-17, 2024
ALLIANT ENERGY CENTER

Located in south central Wisconsin and the gateway to the north, the Alliant Energy Center is a landmark of the capital city and annually hosts more public shows than any other facility in the region. Huge expanses of public parking, close hotels, tasty nearby restaurants and a strong local economy make Madison a logical choice.

SHOW HOURS



Friday, March 15 2 p.m.-8 p.m.
 Saturday, March 16 10 a.m.-6 p.m.
 Sunday, March 17 10 a.m.-4 p.m.

EXHIBIT RATES

In-line booths (10'x10') \$1,050
Corner booths (10'x10') \$1,150
Trading Post booths (8'x10')* \$600
Bulk space rate (20'x20') \$7.00/sq. ft.
Bulk space rate (20'x30' or larger) \$5.00/sq. ft.

*Trading Post details at upnorthexpo.com



	Furniture, Furnishings & Misc. Products		Real Estate, Resorts, Cabin Rentals, Architects, Finance		Trading Post
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